



The worldwide journal for marketing professional services from the PM Forum

Features list

professional marketing magazine does not have a formal features list.

All article ideas are considered on their relevance to our readership – business-to-business marketers (primarily professional services, ie. accountants, solicitors, consulting engineers, architects, surveyors, etc.)

Areas of particular interest:

- PR
- Client care programmes
- Pitches, proposals and tenders
- Branding
- Internal communications
- Small and medium sized firms
- Professional trade associations
- Technology within the marketing department
- Planning
- Negotiating
- Promotional literature
- Market research
- Training and coaching
- Budgeting
- Pricing
- Advertising

If you would like to submit an article or wish to discuss an idea, please contact:
Nadia Cristina, Managing Editor, at the address below.

Thank you.